

Jeff Hess

DESIGN PROFESSIONAL

Collaborative, highly adaptable designer with 17 years of experience devising creative materials across digital and printed media. Experienced in most all aspects of the creative work flow, from concept development, through production. Strong design background in a variety of disciplines and able to create solutions with a clear awareness of client needs and project goals.

EXPERIENCE

Designer at Shentel (Sprint PCS Affiliate)

May 2013 – Present

Works with the Sprint PCS Marketing Team to create compelling marketing campaigns that include OOH, in-store POS, digital ads, social media, motion graphics, video and more. Manages multiple outside vendors as well as helps direct creative agency of record.

Designer at Water Street Design

July 2005 – January 2013

Design and production on a wide range of projects—from complete marketing campaigns to trade shows, retail packaging to catalogs, and everything in between. Managed some projects as well. Also responsible for developing and updating websites, web and email hosting services, and served as the in-house photographer.

Designer at Lefkowitz Design

May 2001 – July 2005

Provided support to the principal and art director for a wide range of projects. Produced graphics and related materials, designed and maintained websites, and managed clients and vendors.

EDUCATION

Art Institute of York Pennsylvania

AA, Design with a focus on Multi-media
2000 – 2001

REFERENCES

George Dearing ■ Principal, Creative Director ■ georged@waterstdesign.com

Joe DeZarn ■ Principal at DeZarn Marketing ■ joe.dezarn@gmail.com

Jeff Lefkowitz ■ Owner/Creative Director ■ jlefy@gmail.com

CONTACT

Jeff Hess

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SKILLS

- Art Direction
- Graphic Design
- Project Management
- Vendor Management
- Prepress & Production
- Photography
- Video & Audio Editing
- Motional Graphics
- Web Design
- Web Hosting

SOFTWARE

Expert

Adobe CS: InDesign, Illustrator, Photoshop Extended

Proficient

Adobe CS: Flash Professional, Adobe Lightroom, After Effects, Premiere Pro, Dreamweaver, Acrobat Pro, Bridge

Microsoft Office: Word, Excel, PowerPoint
WordPress, InPreflight Pro

Limited

Adobe CS: FireWorks, Media Encoder

Mac OS, phpMyAdmin, Rumpus, MySQL Database Management, Web & Email Hosting